

## 編者的話

「創新與管理」期刊於 2004 年 7 月創刊，迄今已順利邁向第七年自我期許的目標。承蒙與感謝管理學界學術先進多年的支持與鼓勵，此乃本期刊努力成長的最佳動力。本期刊自 2011 年起，將進行全面改版，期刊一年將改為出刊四期，並附中、英文邀稿格式，鼓勵國內與國際學者投稿，希冀本期刊能成為一國際化的學術交流平台。

本期刊特邀請歐、美、澳、亞以及兩岸學者擔任編輯委員會。相信在此國際性編輯團隊陣容督導下，必使本期刊之論文審理與出版更為客觀與專業，並為期刊的國際化扎下深厚的基礎。

本期刊致力於商管領域的整合與創新，尤其實務界切身相關的管理課題研究，更是本期刊努力的重點。未來也會逐步規劃特定主題專刊邀稿，竭誠歡迎國內外管理學界的先進鼎力投稿。文章除刊登於實體紙本外，摘要亦在期刊網站呈現(<http://ijim.usc.edu.tw>)。本期刊相關資訊也收錄在國家圖書館期刊文獻資訊網 <http://readopac.ncl.edu.tw/nclJournal/>、華藝線上圖書館 <http://www.airitilibrary.com/>，和漢珍數位圖書 <http://www.tbmc.com.tw/>。若各界先進對本刊有任何建議，敬請不吝賜教。

主編



謹識

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## Editor's Note

Since the launch of the Journal of Innovation and Management in July 2004, we've been constantly improving and cultivating supports from scholars and researchers. We thank the helping hands, and we carry the good wishes and encouraging words as we move forward into the seventh year. The Journal is undergoing a makeover, and it is to be published 4 issues a year since 2011. We hope the Journal to become an international platform for idea exchanges and presentations, and we cordially invite submissions from Taiwan and abroad. Scholars are referred to Chinese and English versions of format guidelines available on website: <http://ijim.usc.edu.tw>

We've invited renowned and established scholars from Europe, North America, Australia, and Asia including Mainland China and Taiwan to serve at our Editorial Board. Under the guidance of the outstanding Editorial Board, we hope not least in improving the review quality as well as publication. The platform is to be as objective and professional, as possible—and to better serve the authors.

In line with the aim of the Journal of Innovation and Management, we welcome discussions that are meant to integrate business disciplines while putting innovation at the center. In particular, we welcome issues that are relevant to industry practices. Likewise, we will plan for journal special issues which emphasize on various aspects of managerial and business activities. Your submitted papers will be our best support. Both the paper journal publication and online abstracts (on our website) are available. Please do advise whenever you see fit; authors and readers make the platform.

Yours truly,

A handwritten signature in black ink, appearing to read 'M. Lee', is written over a light blue rectangular background.

Maria R. Lee  
Editor in Chief  
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